

ELAN

European and Latin American
Technology based Business Network

www.elannetwork.org

#ELANnetworkPE

ELAN Network
Lima - Peru
SUSTAINABLE CITIES :
Achieving Efficiency in the
City

October 3, 4 - 2016

Version of agenda: 03.08



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ELAN Network: European and Latin American Technology Based Business Network

The ELAN Network is a **space for collaboration, co-generation and development of technology based business opportunities between Europe and Latin America**. It brings together key European and Latin American research and innovation actors (R&I), who promote technology based transformation processes and economic growth, in order to:

- Promote the generation of **technology based business opportunities between European and Latin American SMEs**, enhancing R&D results with a business model that responds to market demands.
- Promote the exchange of knowledge, technology transfer and co-creation processes to foster the **competitiveness of SMEs and an equitable and sustainable socio-economic development**.
- **Accompany innovative SMEs** in their efforts to transfer technology to new geographical markets.

The ELAN Network is **focused on the following sectors:**

- Renewable Energies
- Biotechnology & Bioeconomy
- Environmental Technologies
- Health
- Information and Communication Technologies (ICT)
- Nanotechnologies
- New Materials

ELAN Network EVENTS CALENDAR 2016

MARZO						
Lu	Ma	Mi	Ju	Vi	Sa	Do
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SEPTIEMBRE						
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OCTUBRE						
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NOVIEMBRE						
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Belgium	Technical Mission in Brussels: Mission for European and Latin American Innovation Ecosystems
Netherlands	Technical Mission in the Netherlands: Sustainable Energy and Bio-economy in the Circular Economy
Argentina	Technology and Innovation for the generation of business opportunities with Argentina
Finland	Technical Mission in Finland: Sustainable business from Bioeconomy, Renewable Energy and Digitalisation
Costa Rica	ICTs in environment, health and high performance computing as key for technological business opportunities
Peru	Sustainable cities: Achieving efficiency in the city
Colombia	Biotechnology, a space for articulation of challenges, skills and ICT
Chile	Health, a new way of eating
Brazil	Building Business Opportunities in Brazil: Matchmaking between European and Brazilian firms in health, renewable energy and ICT



ELAN Network Event in Lima – Peru

Sustainable Cities : Achieving Efficiency in the City

October 3,4 , 2016

The sustainable cities event: “Achieving efficiency in the city” it aims to create a space where progress in sustainable local management, Exchange succesful experiences, as well as address the challenges that the cities that have had a vertiginous development asume, with the goal of developing proposals to return more efficient urban centers.

It will involve the participation of Peruvian and European institutions, with the aim to promote the generation of potential opportunities of technological –based business. Will be an opportunity for advance technological sectors, such as Renewable Energies, TIC and environmental technologies.

In order to establish a synergy between the Latin Americian events of ELAN Network, this event is coordinated with the Event ELAN Network in Colombia “Biotechnology, joint space challenges, capacities and TIC’s that will take place in October 5-7.

OJECTIVES

- Identify the challenges to develop efficient urban centers, liveable and sustainable, in benefit of the residents and the environment.
- Promote the creation of networks between the asistants to the event, encouraging the technological development and the creation of strategic alliances.
- Create an space of exchanging successful experiences that promote real business around sustainable and efficient efforts from the cities.
- Impulse the generation of business opportunities in technologies based areas related to the development of sustainale cities.

Priority areas of the Local Management Agenda

- Sustainable construction
- Territorial and urban planning
- Mobility / Transport
- Environmental quality (Air, Floor, Water) and urban and industrial waste
- Water resources
- Energetic efficiency
- Green areas / urban biodiversity
- Information and Communication Technologies

Attendies Profile

- SME’s and companies interested in generate Business Opportunities Based in Technology (ONBTs) in the framework of the priority areas of the Local Management Agenda.
- Regional and local governments interested in the development of sustainable cities.
- Technological centers, Universities, Research Institutes and others organizations based in knowledge.
- Clusters, business associations and other organizations supporting business.

Organized by :

ELAN Network Peruvian Consortium

Formed by the Institute of Technological Production (ITP), the National Council of Technology and Innovation Technology (CONCYTEC) and National Association of Industries – (S.N.I.) as country coordinator.



ELAN Network Event in Lima – Peru, October 3,4 , 2016

Day 1

8:30 – 9:00	Registry
9:00 – 9:30	<p>Welcome and Introduction to ELAN Highlight the ELAN Network Project as generating business opportunities of technology based between Latin American and European Companies; and the Event as a promoter of meeting spaces for customers seeking sustainable solutions, interested companies in access and perform these solutions and suppliers of these technologies</p> <p><i>European Union Ambassador in Peru President of the Sociedad Nacional de Industrias Tecnalia Representative</i></p>
9:30 – 10:00	<p>Regulatory Landscape for the development of sustainable cities Identify the legal framework and the competencies to the different level of government of Peru, encompassing and influence the development of sustainable initiatives in the country.</p> <p><i>Legal Specialist</i></p>
10:00 – 11:00	<p>Strategy from the Government and the Private Sector for the sustainability Know the areas and projects from the government and the private sector around the axes identify within the Local Management Agenda</p> <p><i>Municipals representatives Country representatives Business representatives</i></p>
11:00 – 11:30 Coffee Break	
11:30 – 12:30	<p>Success stories Have exposure case of sustainable cities in Europe and Latin America, as well as with the assistance of that companies that allowed these experiences are carried out.</p> <p><i>Sweden representative Bilbao representantive * Medellín representantive* Peru representative</i></p>
12:30 – 13:30	<p>Challenges for Sustainable Development</p> <p><i>Finland representative * Holland representative* Perú representative</i></p>
13:30 – 14:30 Lunch	
14:30 – 16:00	<p>European Companies Capacities Making short presentations by european companies assistants, where they present their capabilities to address the challenges in the field of sustainable cities with the Peruvian industry.</p>
16:00 – 16:15 Coffe Break	
16:15 – 18:00	<p>Workshop co-creation Identify and know the assets/skills of companies and european entities that could be of use to resolve innovation challenges of peruvian companies, obtaining as a result the identification of potential business opportunities.</p>

Social Event



ELAN Network Event in Lima – Perú, Octubre 3, 4, 2016

Day 2

8:30 – 9:00	Registry	
9:00 – 10:30	<p>Press Conference Establish bilateral meetings between the institutions according to their interests with the aim of promoting technology-based collaborations.</p> <p>This activity needs previous registration on the LAN Network matchmaking tool for one-to-one meetings http://matchmaking.elannetwork.org/identificate.php</p>	
10:30 – 11:00 Coffee Break		
11:00 – 12:30	Press Conference (cont.)	
12:30 – 14:00 Lunch		
14:00 – 15:30	<p>Programs and services to support the generation of ONBTs Identify existing tools in Peru to support the companies in the development of business opportunities of technology based, around the prioritized areas of the Local Management Agenda</p> <p><i>Multilateral Funds</i></p>	
15:30 – 17:30	<p>Networking: Business Opportunities – Applicants of Urban Solutions</p> <p>Establish meetings between the Government Institutions and the private sector (Institutions of the first day of the event) that are customers of sustainable solutions, with the companies that during the networking spaces and meetings have developed business opportunities for the proposals submitted by the customer</p> <p><i>Customers :</i> <i>Municipal representatives</i> <i>Country representatives</i> <i>Business representatives</i></p> <p><i>Solution Provider</i> <i>Companies and Instituciones participating</i></p>	<p>15:30 - 16:15</p> <p>Intellectual Property Rights in Peru for Smart Cities</p> <p>Identification of assets of Intellectual Property (IP) in companies in these sectors and their proper protection in Peru.</p> <p>Latin America IPR SME Helpdesk</p>
	16:15 – 16:30 Coffee Break	
17:30 – 18:00	<p>Networking: Business Opportunities – Applicants of Urban Solutions (cont.)</p>	<p>16:30 – 17:30</p> <p>Fair Financing</p> <p>Speakers at the session Programs and services, and representatives of the ELAN Biz and Latin America IPR Helpdesk projects, they are made available to the participant so they can comment specific aspects and answer your questions.</p>
	Closing	



Evento ELAN Network en Lima – Perú, 3 y 4 de Octubre 2016

General Information

Country capital

Lima is the capital of Peru, it is located in the western and central part of the country
<http://www.peru.travel/en-us/where-to-go/lima.aspx>

Town event

Lima city is situated in the central cost of the country, on the shores of the Pacific Ocean
<http://www.peru.travel/en-us/where-to-go/lima.aspx>

Airport

Jorge Chavez International Airport
<https://www.lima-airport.com/eng>

Transport Airport / hotel

A taxi from the Airport to the hotel costs approximately US\$ 25.00

Transport

The transport system of the city of Lima is not made only by buses of different companies, but also by the buses of the Metropolitan service and by the Metro of Lima.
<http://www.metropolitano.com.pe/>
<http://www.lineauno.pe/>

Place of the Event

The event will take place at the Sociedad Nacional de Industrias
Address: Calle Los Laureles 365, San Isidro – Lima
<http://www.sni.org.pe/>

Embassies in the country

The information about your country representation in Peru, you can find it:
<http://www.rree.gob.pe/servicioalciudadano/Paginas/Embajadas.aspx>

Hotel

A group of rooms are reserved at Hotel Los Tallanes (100/130 US\$/room without taxes), located in comercial and financial district of San Isidro, with quality services and a short distance from the local of the Event (10 blocks)
To have access to the corporate rate, please inform to the hotel the name “ELAN” when making your reservation.
<http://www.hoteltallanes.com.pe/eng/index.html>

Visa

The requirements for obtaining a visa for traveling to Peru is in:
<http://www.peru.travel/en-us/plan-your-trip/entering-peru.aspx>

Tourist Information

Peru offers information and assistance to the travelers consult:
<http://www.peru.travel/en-us/>

Meetings Tool B2B

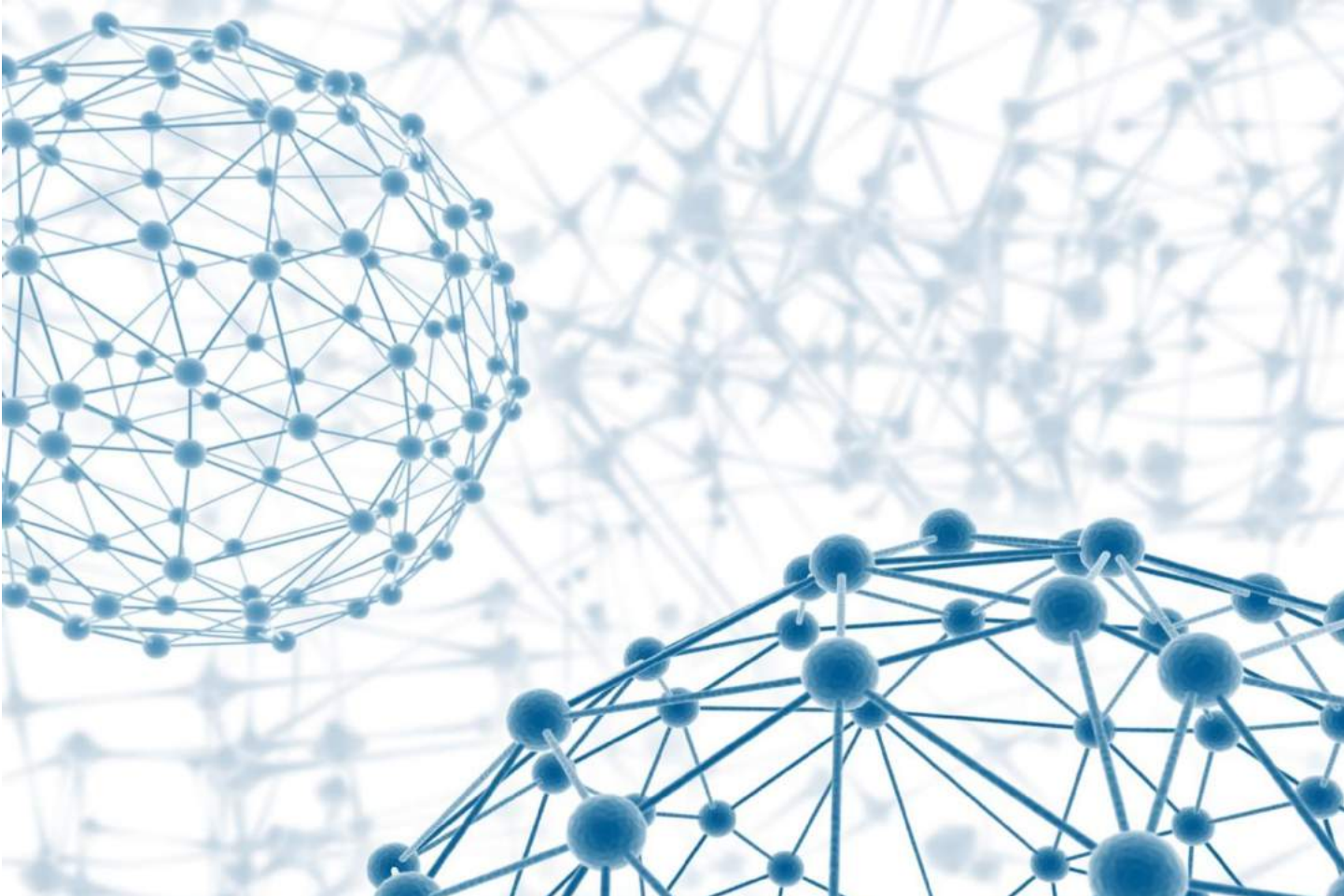
Establishes bilateral meetings with Institutions according your interests.
Preregistration activity through the matching tool the ELAN Network.
<http://matchmaking.elannetwork.org/identificate.php>

Questions and info

peru@elannetwork.org

Register

<http://www.elannetwork.org/content/2016-peru-event>



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SOCIEDAD
NACIONAL DE
INDUSTRIAS

120
años
al servicio de
la industria



ELAN Network MEMBERS IN “Peru”



Instituto
Tecnológico
de la Producción



CONCYTEC
CONSEJO NACIONAL DE CIENCIA,
TECNOLOGÍA E INNOVACIÓN TECNOLÓGICA

IN COOPERATION WITH



ELAN
European and Latin American
Business Services



LATIN AMERICA
IPR SME Helpdesk



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